



SUNDAY, OCTOBER 3, 2010, 10AM – 5PM  
LIBERTIES WALK, NORTHERN LIBERTIES  
PHILADELPHIA, PA

NaturalPetExpo.net

**NATURAL PET EXPO – SUNDAY, OCT. 3, 2010**  
**YOUR PET WELLNESS PARTNER – JOIN THE NATURAL PET COMMUNITY!**

Participate in the Area's Largest Natural Pet Event - JOIN THE **NATURAL PET EXPO!**

Business Name \_\_\_\_\_  
Product/Service \_\_\_\_\_  
Description \_\_\_\_\_

Contact Name: \_\_\_\_\_ Date \_\_\_\_\_  
Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
Primary phone #: \_\_\_\_\_ Cell Ph: \_\_\_\_\_  
Email: \_\_\_\_\_ Website \_\_\_\_\_

**Select Exhibit Option Below:**

<p><b>ECONOMY SPACE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 5x10 Outdoor Space.....\$75.00</li> <li><input type="checkbox"/> 10x10 Outdoor Space..... \$125.00</li> <li><input type="checkbox"/> 10x20 Outdoor Space.....\$175.00</li> </ul> <p><b>ECONOMY PACKAGES</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 5x10 Outdoor Space, PKG.....\$150.00 <i>Pkg includes shared Tent, Table &amp; Chair</i></li> <li><input type="checkbox"/> 10x10 Outdoor Space, PKG.....\$200.00 <i>Pkg includes Tent, Table &amp; Chair</i></li> <li><input type="checkbox"/> 10x20 Outdoor Space, PKG.....\$300.00 <i>Pkg includes Tent, 2 Tables &amp; 2 Chairs</i></li> </ul>	<p><b>TENTED PAVILION</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 5x10 Tent Pavilion Space.....\$125.00</li> <li><input type="checkbox"/> 10x10 Tent Pavilion Space.....\$175.00</li> </ul> <p><b>TENTED PAVILION ECONOMY PACKAGES</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 5x10 Tent Pavilion Space PKG....\$150.00 <i>Pkg includes Table &amp; Chair</i></li> <li><input type="checkbox"/> 10x10 Pavilion Space PKG.....\$200.00 <i>Pkg includes Table &amp; Chair</i></li> </ul> <p><b>LATE FEE</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Late Fee (if registered &amp; paid after 7/15/10)..\$25.00</li> </ul>
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Total \$ \_\_\_\_\_

\* All exhibit spaces include a Listing in the Natural Pet Wellness Guide and the NPE website. There is a **\$25.00 Late Fee** if registration & full payment is not received by **July 15, 2010**. Payment can be made by check payable to Natural Pet Expo 3021 Cambridge Street, Phila, PA 19130 or via PayPal or major credit cards at [NaturalPetExpo.net](http://NaturalPetExpo.net). This an outdoor event, RAIN or SHINE and will only be cancelled upon hazardous weather with no refunds. Only natural & holistic products/services listed above are those may be exhibited. In the event of non-performance in any form, the Exhibitor will be liable for the full retail value of the space allotted. All exhibitors are required to carry ALL RISK INSURANCE and have it on hand at the event. No refunds for vendor cancellation. Vendors are responsible for payment of all applicable taxes for products and services sold at the natural Pet Expo. See full contract for complete details.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

**\*\*\*Call or Email Today to Reserve Your Spot at THE Natural Pet Event of the Region!\*\*\***  
Contact Wendy or Bette at [Naturalpetexpo@live.com](mailto:Naturalpetexpo@live.com) for more information.

## Vendor Agreement Terms and Conditions (page1)

**Exhibit Space, Exhibitors, and Attendees.** Exhibitor agrees to lease from Natural Pet Expo (NPE) exhibit space(s) as indicated above as approved by NPE. It is understood that NPE will make every effort to assign the exhibit space(s) as requested, but Exhibitor grants NPE the right to make final assignment of exhibit space and to alter locations, at NPE's sole discretion. Exhibitor acknowledges that they are not contracting for a specific booth(s), but rather for the right to participate as an Exhibitor at the NPE. Exhibitor understands that exhibit space(s) is held on a tentative basis until receipt of signed Agreement and full payment. Assigning, subletting, subdividing or sharing of exhibit space is prohibited. NPE makes no representations or warranties with respect to the demographic nature and/or number of Exhibitors or attendees. Further, Exhibitor acknowledges that NPE has no control over prices charged for product(s) by other Exhibitors nor over the number of Exhibitors selling the same, similar or competitive products. In the event any part of the exhibition facility is destroyed or damaged so as to prevent NPE from permitting an Exhibitor to occupy assigned space during any part or whole of the Show, or in the event occupation of assigned space is prevented by strikes, acts of God, national emergency, or other cause beyond the control of NPE, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against NPE, its directors, officers, agents, suppliers or employees for losses or damages which may arise in consequence of such inability to occupy assigned space or participate at the Show.

**Use of Space.** No selling of dogs or cats is allowed. Distribution of advertising material and Exhibitor solicitation of any sort shall be restricted to the Exhibitor's booth. Exhibitor's exhibit or product may not extend beyond the limits of the Exhibitor's booth and part of any exhibit or product may not extend into any aisle. Exhibitor shall not arrange its exhibit to obscure or prejudice adjacent Exhibitors in the opinion of NPE. Exhibitor will keep their exhibit open and staffed at all times during show hours. Exhibitor will not remove product from their booth prior to 5 PM on Sunday. Without limiting the preceding, NPE further reserves the right to modify or rearrange an Exhibit in any way it deems appropriate. Failure to comply with the rules and regulations of this Agreement will result in the alteration or removal of the booth at the Exhibitor's expense. Rental fees for services and exhibit space are not refundable. NPE reserves the right to decline, prohibit or expel an exhibit or exhibits which, in its judgment, is out of keeping with the character of the exhibition, this reservation being all inclusive as to persons, things, printed matter, product, conduct, sound level, etc.

**Payment.** Exhibitor agrees to pay all appropriate exhibit space rental fees according to the payment schedule above. Exhibitor is responsible for any bank fees. No Exhibitor will be permitted to retain a booth space, participate, or move-in a display of products without prior full payment. If the exhibit space rental fee is not paid according to the schedule, NPE reserves the right to cancel Exhibitor's Agreement and re-assign exhibit space(s). The Exhibitor agrees that upon acceptance of this Agreement by NPE with or without appropriate or timely payment of any and all fees, this Agreement shall become binding and enforceable in accordance with its terms. Total payment due with the Exhibitor Agreement above..

**Cancellation.** Any request for cancellation of exhibit space must be submitted in writing. Notwithstanding the foregoing, all payments for exhibit space(s) are non-refundable. NPE will cancel an Exhibitor's exhibit space and bar Exhibitor from participation if (1) payments are not made according to the payment schedule above, (2) Exhibitor fails to occupy the assigned space by 9:00 AM on the day of show opening; and/or (3) Exhibitor fails to comply with this Agreement for Exhibit Space and the Rules and Regulations (as they may be amended by NPE from time-to-time) in any respect.

**Defaults.** Without limiting any other rights or remedies, if the Exhibitor fails to pay as outlined in the Payments Section (above), or otherwise fails to comply with the terms of this Agreement, NPE shall be entitled to the following: (1) Any exhibition fees paid shall be retained by NPE as liquidated damages, and (2) any outstanding payments as outlined in the Payment Section are due and payable in consideration for NPE having reserved space and provided services to the Exhibitor until the date the Exhibitor is cancelled. Both the Exhibitor and NPE acknowledge that NPE will sustain substantial losses if the Exhibitor cancels, downsizes or defaults on its participation. Even though NPE will exercise its best efforts to provide the canceled, defaulted, or unused space and its service to others, NPE and the Exhibitor agree that NPE will nevertheless incur substantial losses that cannot be previously determined. Due to the difficulty of determining and detailing said losses, the Exhibitor agrees to pay the preceding as liquidated damages (and not as a penalty) if the Exhibitor cancels, downsizes, or defaults its participation. All cancellation/downsizing/default fee(s) and the retention of Exhibitor payments pursuant to this Agreement are acknowledged by the Exhibitor to be fully earned and to constitute liquidated damages (and not a penalty) due in consideration for expenses incurred by NPE and in consideration for NPE having reserved space and provided services to the Exhibitor until the date of cancellation, downsizing or default, thereby losing or deferring the opportunity to provide exhibit space and its service to others. NPE shall also be entitled to any and all actual and consequential damages it incurs as a result of Exhibitor's breach.

**Attorney's fees, Interest and Collection Fees.** If Exhibitor does not meet all financial obligations when due or otherwise fails to comply with the terms of this Agreement, Exhibitor shall be responsible for all damages (both actual and consequential), all outstanding debts, interest at one and one-half percent (1.5%) per month, and any fees (including attorney's fees and/or collection fees) that NPE incurs. There will be a \$35 charge for all returned checks. If the interest amount, attorney's fees and/or collection fees, and returned check fees exceed the limits allowed by applicable laws, then the maximum interest and such fees as allowed by such laws shall be paid to NPE by the Exhibitor. In the event of any dispute between NPE and Exhibitor regarding this Agreement, and/or any claim, suit or demand relating to or concerning in any way the Exhibitor's attendance or participation at the Show, NPE shall be entitled to receive from Exhibitor, in addition to all other remedies, the actual attorney's fees it incurs in the event it is prevailing party.

**Additional Expenditures.** Exhibitor understands and agrees that all expenses for shipping and handling of equipment and display material into and out of the exhibit space, for constructing, decorating and dismantling the display, and all other costs incidental to the operation of the exhibit are not part of the exhibit space rental fee and are the responsibility of Exhibitor. Any disputes that may arise between Exhibitor and any third party contractors are the sole responsibility of these parties and are to be settled between them.

**Insurance.** Exhibitor must have a commercial general liability policy of not less than \$1,000,000.00 naming NPE as an additional insured. Exhibitor agrees to carry adequate personal and property damage liability and workers' compensation insurance. To the extent Exhibitor brings or has any animals at the event, Exhibitor agrees to procure insurance of no less than \$1,000,000.00 that covers any injury, including injury to persons resulting from the animals. Certificates of insurance must be furnished by Exhibitor if requested by NPE and must be available on-site during the event. Failure by NPE to request proof of insurance shall not relieve Exhibitor from carrying proper coverage. Exhibitor understands that NPE does not maintain insurance covering Exhibitor's property or person and it is the sole responsibility of Exhibitor to obtain such insurance.

**Liability, Representations, Indemnification & Release.** Neither NPE, its officers, directors, employees, or agents, nor the exhibition facility, nor the legal entities that own, lease or operate the facility ("Exhibit Facility Owners"), nor their members, officers, directors or employees, will be responsible or liable for (1) injury to Exhibitor, its employees or agents, any person or persons associated with Exhibitor, and/or (2) loss or damage to any of Exhibitor's property while in transit to or from the exhibition facility or while in the exhibition facility. Once at the exhibition facility, Exhibitor is solely responsible for the protection of its Exhibitors, its employees, and its property against robbery, burglary, theft or damage by fire or any other cause. NPE shall not be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or any property of the Exhibitor or any of its officers, directors, agents, employees, or other representatives, resulting from theft, fire, water, accident or any other cause. Exhibitor agrees to indemnify and hold harmless NPE and the Exhibit Facility Owners, and their contractors, officers, agents and employees against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind, including attorneys' fees resulting from, related to, or connected in any way, to the Exhibitor, the occupancy of the exhibit space, and/or Exhibitor's attendance or participation at the Show, by reason of personal injuries, death or property damages sustained by any person. Exhibitor also assumes full responsibility for all injury to any and all persons, animals, or property that is in any way connected with Exhibitor's property, its attendance or participation at the show, or caused by Exhibitor, his/her agents, representatives, employees, or animals and waives and releases any claims against NPE in regards to the same. Exhibitor waives all claims of any kind against NPE or any of its directors, members, employees, or agents, arising from the Show, attendance at the Show, and the conduct of NPE, other Exhibitors, and/or attendees. Exhibitor agrees that NPE shall not be liable for any loss or damage to Exhibitor including, but not limited to any loss or damage to Exhibitor's business by reasons of failure to hold the show, or failure to provide space for any exhibit, or the removal of any exhibit, or for any action of NPE or its employees or agents in relation to the exhibit or Exhibitor. Exhibitor further waives any and all claims to consequential damages. Exhibitor warrants and represents that any use of materials published or displayed on the Internet or in electronic format in connection with NPE will not violate or infringe any copyright, trademark, trade secret, or any other rights of NPE or any third party. Exhibitor agrees to indemnify and hold harmless NPE from any and all claims for monetary awards, including but not limited to reasonable attorney's fees, made by third persons relating to or arising from any third-party claims of defamation, illegality, or infringement or any patents, trade secrets, copyrights, trademarks, service marks, trade names, or similar proprietary rights. Exhibitor agrees to abide by all pertinent laws, ordinances, rules, workers compensation, regulations and codes of duly authorized local, state, and federal governing bodies, concerning licensing, taxation, fire, safety and health (including vaccination requirements), together with the rules and regulations of the exhibition facility. Exhibitor agrees and represents that it will not bring aggressive and/or anti-social animals to the Show and/or any animal that poses or potentially poses a risk to the safety or well-being of the general public. Without limiting any other provisions of this Agreement, Exhibitor agrees to indemnify or hold NPE harmless from any damage or injury caused by a breach of the preceding sentence.

**Vendor Agreement Terms and Conditions (page2)**

**Scope of Agreement.** Exhibitor agrees to abide by the terms and conditions of the Exhibit Space Agreement which are fully incorporated herein. This is not binding on NPE until signed by an authorized representative on behalf of NPE. The individual signing on behalf of Exhibitor warrants that he/she is authorized to do so.

**Agreement Modifications.** All terms and conditions of this Agreement shall be binding upon the parties and their representatives. This Agreement states the entire agreement and understanding of the parties with regard to the subject matter of this Agreement.

**Jurisdiction, Venue, & Applicable Law.** This Agreement shall be construed by and enforced in accordance with the laws in the State of Pennsylvania. The Exhibitor waives trial by jury with regard to any lawsuit.

**Miscellaneous.** This Agreement is irrevocable, and the rights of NPE under this Agreement shall not be deemed waived except as specifically stated in writing by an authorized representative of NPE. If any term, clause or provision hereof is held invalid or unenforceable by a court of competent jurisdiction, such invalidity shall not affect the validity or operation of any other term, clause or provision and the invalid term, clause or provision shall be deemed to be severed from the Agreement. NPE shall be defined to include NPE, its shareholders, agents, employees, and servants. As used in this Agreement, Exhibitor shall mean both the corporation, company or association, referred to as "Exhibitor" on page one (1) of this Agreement, as well as the person signing below in their individual and personal capacity. "Show" shall mean the event, or events, identified on the first page of this Agreement.

**EXHIBITOR:** I hereby agree to the Terms and Conditions of this Exhibit Space Agreement including, but not limited to, the releases, indemnifications, hold harmless provisions, and any other representation made by Exhibitor herein. By signing below, you agree to be personally bound, in your individual capacity, to the same extent as the Exhibitor including, but not limited to, the releases, indemnifications, hold harmless provisions, and any other representation made by Exhibitor herein.

**Exhibitor: Signature** \_\_\_\_\_ **Date** \_\_\_\_\_